

PRESS RELEASE  
FOR IMMEDIATE RELEASE

## **De Marque partners with Librandia, the world's largest Spanish-language ebook distributor**

Quebec, July 22, 2014 - De Marque announces the achievement of an important agreement between De Marque and Distribuidora Digital de Libros, SA (Librandia), the digital distribution and promotion body comprised of 75 major Spanish publishing houses, owned by Penguin Random House, Planeta, Roca Editorial, Wolters Kluwer, SM and Edicions 62.

With this agreement, De Marque's homegrown Cantook Hub technology will be fully adopted by Librandia and its clients to manage their ebooks and supply them to retailers and libraries. In addition to this, De Marque also acquires a stake in the share capital of Librandia.

### **REMARKABLE GROWTH**

De Marque continues its growth in international markets with the support of the Fonds d'investissement de la culture et des communications (FICC) — after implementing several partnerships in Canada (Entrepôt du livre numérique/ANEL), Italy (Edigita) and France (Eden Livres).

"De Marque already partners with the largest distributors of ebooks in French and Italian. This strategic partnership with Librandia consolidates our leading position on a global scale and also opens the door to Latin America and the sizeable Hispanic community of the United States," says Marc Boutet, President and CEO of De Marque.

### **About De Marque**

Based in Quebec City, Canada, De Marque is a leader in the field of ebook distribution. With digital distribution platforms rooted in Canada, France, Italy and Spain, De Marque distributes more than 100,000 digital titles from over 650 publishers to more than 300 online retailers. Thanks to its Cantook technology, readers from around the world can purchase these ebooks through an extensive network of booksellers or borrow them from public libraries. The company has enjoyed sustained growth upheld by its cutting-edge technology platform, and a strategy based on the development of partnerships with key players in each of the markets it enters.

[www.demarque.com](http://www.demarque.com)

### **About Distribuidora Digital de Libros, S.A. (Librandia)**

Librandia is a Barcelona-based company which offers various services to support Spanish publishers in the distribution and promotion of their ebooks, and develops services and solutions for digital retailers and libraries. Founded in March 2010 by seven major Spanish publishing groups, Librandia has led the development of ebooks in the Hispanic market.

[www.librandia.com](http://www.librandia.com)

### **About FICC**

Fonds d'investissement de la culture et des communications I.p. (FICC) is a venture capital partnership. FICC provides financial partnerships to Quebec companies in the field of culture, communications and digital.

[www.ficc.qc.ca](http://www.ficc.qc.ca)

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### **SOURCE & INFORMATION**

De Marque | [www.demarque.com](http://www.demarque.com)

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