



PRESS RELEASE
For immediate release

Virginie Beck, Director of Investments for Fonds d'investissement de la culture et des communications, s.e.c.

Montreal, November 16th, 2015 - The Chief Executive Officer of Fonds de la culture et des communications, sec., (the "FICC"), Mr. Maurice Prud'homme, is pleased to announce the appointment of Ms. Virginia Beck as Investment Manager.

Background

Ms. Beck is a versatile manager who has been helping finance enterprises in the cultural and communications sectors for over 20 years.

She worked at the Royal Bank of Canada as Account Manager and Market Manager where she helped develop new media and video games portfolios. She then specialized in financial analysis and loan structuring.

Fonds d'investissement de la culture et des communications

Created in 1997, the Fonds d'investissement de la culture et des communications (FICC), a limited partnership, was the first venture capital investment fund in Canada to specialize exclusively in the Quebec cultural and communication industries. It is backed by two sponsoring partners, Fonds de Solidarité FTQ and Société de développement des entreprises culturelles (SODEC), and three managing partners, Union des Artistes (UDA), the Quebec Musicians Guild and Union des écrivaines and écrivains québécois (UNEQ). FICC offers strategic partnerships for companies in the publishing, audiovisual production, sound recording, performing arts, new media and arts and crafts industries. Its initiatives are designed to spur the development and growth of Quebec's cultural enterprises.

Source: Fond d'investissement de la culture et des communications

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